



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 103043

Schedule Dates 09/28/12-10/04/12
Advertiser Obama for America (6765)
Agency GMMB (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name Kaufma, Meredith
Phone/Fax /
CPE 95/101/1881
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D :120

Date Entered 09/27/12
Last Modified 09/27/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07908925
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$17,640.00
Net Total \$99,960.00
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	5	\$19,200.00
Oct. 2012	14	\$98,400.00
Grand Total:	19	\$117,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/01/12-10/04/12	3	2:00	5A- 5:55A (EST)	1	X	X	X	X				1	\$3,200.00	\$3,200.00	WBNS-TV (WBNS)	10TV NEWS HD @ 5A	9/27/12
2.0	Normal Line / SPOT	10/01/12-10/04/12	3	2:00	5:57A- 7A (EST)	2	X	X	X	X				2	\$4,800.00	\$9,600.00	WBNS-TV (WBNS)	10TV NEWS HD @ 6A	9/27/12
3.0	Normal Line / SPOT	10/01/12-10/04/12	3	2:00	7A- 8A (EST)	2	X	X	X	X				2	\$4,800.00	\$9,600.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	9/27/12
4.0	Normal Line / SPOT	10/01/12-10/04/12	3	2:00	8A- 8:55A (EST)	2	X	X	X	X				2	\$4,000.00	\$8,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	9/27/12
5.0	Normal Line / SPOT	09/29/12-09/29/12	3	2:00	6:57A- 9A (EST)	1						X		1	\$3,200.00	\$3,200.00	WBNS-TV (WBNS)	CBS THIS MORNING SATURDAY	9/27/12
6.0	Normal Line / SPOT	09/30/12-09/30/12	3	2:00	8:58A- 10:30A (EST)	1							X	1	\$4,800.00	\$4,800.00	WBNS-TV (WBNS)	CBS SUNDAY MORNING	9/27/12
7.0	Normal Line / SPOT	09/28/12-09/28/12	3	2:00	8:58A- 9:55A (EST)	1					X			1	\$3,200.00	\$3,200.00	WBNS-TV (WBNS)	LIVE WITH KELLY	9/27/12
8.0	Normal Line / SPOT	09/28/12-09/28/12	3	2:00	11:58A- 12:30P (EST)	1					X			1	\$4,800.00	\$4,800.00	WBNS-TV (WBNS)	10TV NEWS HD @ NOON	9/27/12
9.0	Normal Line / SPOT	09/28/12-09/28/12	3	2:00	3P- 3:55P (EST)	1					X			1	\$3,200.00	\$3,200.00	WBNS-TV (WBNS)	DR. PHIL	9/27/12
10.0	Normal Line / SPOT	10/01/12-10/04/12	3	2:00	3:58P- 5P (EST)	1	X	X	X	X				1	\$3,200.00	\$3,200.00	WBNS-TV (WBNS)	DR. OZ	9/27/12
11.0	Normal Line / SPOT	10/01/12-10/04/12	3	2:00	5P- 6P (EST)	1	X	X	X	X				1	\$8,800.00	\$8,800.00	WBNS-TV (WBNS)	10TV NEWS HD @ 5PM	9/27/12
12.0	Normal Line / SPOT	10/01/12-10/04/12	3	2:00	6P- 6:30P (EST)	2	X	X	X	X				2	\$11,200.00	\$22,400.00	WBNS-TV (WBNS)	10TV NEWS HD @ 6PM	9/27/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



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13.0	Normal Line / SPOT	10/01/12-10/04/12	3	2:00	6:58P- 7:30P (EST)	1	X	X	X	X				1	\$11,200.00	\$11,200.00	WBNS-TV (WBNS)	JEOPARDY	9/27/12
14.0	Normal Line / SPOT	10/01/12-10/04/12	3	2:00	11P- 11:35P (EST)	2	X	X	X	X				2	\$11,200.00	\$22,400.00	WBNS-TV (WBNS)	10TV NEWS HD @11P	9/27/12

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